## In-Depth Accident Data and Product Development

European Conference on Road Safety Data and Knowledge-based Policy-making 2012-11-23, Athens

Daimler AG, Jörg Bakker



## Brief History of In-Depth Accident Data at Mercedes

- Since 1968: Mercedes internal accident database DBCars
  - Current Mercedes car models
  - Southern Germany
- Since 1999: GIDAS (German In-Depth Accident Study)
  - Representative with respect to German national statistic
  - Two spots: Hanover, Dresden
- Since 2011: iGLAD project
  - Goal is the harmonization of in-depth data from different countries, building a common database
  - European countries, USA, Australia, India, China, OECD national data
  - Based on already available data, no new data is generated

There is a need for continuously collected data with a broadened focus (e.g. more international, more aspects covered like pre-crash phase) for Mercedes accident research activities.

## Accident Data Usage in Product Development

- Development of safety systems
  - Monitor and improve existing systems
  - Identify most relevant accident scenarios and design appropriate systems
  - Design realistic scenarios for driving simulator
  - Sensor and actuator demands / specification
- Benefit assessment of safety systems
  - Virtual testing of safety systems with real world accident scenarios (simulation)
  - Communication (e.g. ESC introduction in model year 2000)
  - Ratings (e.g. EuroNCAP Advanced Dossier)
- Testing of safety systems
  - Design of crash tests (e.g. new propulsion technology)
  - Test procedures for active safety systems